

# **M E D I A   A D V I S O R Y**

For IMMEDIATE RELEASE

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## **KACC Success in Business Seminar to focus on networking**

Kyle, TX – June 10, 2008 – The Kyle Area Chamber of Commerce Business Development Committee is proud to offer a follow-up seminar as part of their Success in Business Seminar series. The new seminar, “Networking: Building and Feeding Your Database” will be held Wednesday, July 16, 2008 at 5:45 p.m. in the Minerva Falcon Community Room at Kyle City Hall on Center Street.

The seminar will focus on how to attend events prepared to network, and then what to do after you have that business card. What do you do with the business cards you collect? Do they sit and collect dust? Presenters Art Roberts, Chief Administrative Officer, Texas Chamber of Commerce Executives and Emily Crawford, Facilitator - Leads Group Series, Austin Chamber of Commerce are both expert networkers, and will talk about how to get the most out of your networking efforts.

“In a survey earlier this year, our members voted networking as their number one educational need. This exciting and informative Seminar will cover both the key steps you can take to prepare for a networking meeting and how to meet and develop contacts at the meeting to feed your database,” said Committee Chair Bob Hower, owner of RJ Hower Consulting Company.

The cost is \$20 for members and \$25 for non-members. To sign up, call the Kyle Area Chamber of Commerce office at 512-268-4220. Space is limited.

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